Avid Media Suite™ Pro for Macintosh®

Feature Highlights

- Disk-based video and audio – access footage without tape shuttling
- All-digital editing – cut and paste video just like text in word processing
- Instant full-screen, full-motion playback – see edits without waiting
- Professional-quality video images – complete projects on your desktop
- Four audio tracks – combine music, voice-over and sound effects with easy mixdown
- Integrated, anti-aliased titling tool – create professional-quality titles
- Import Macintosh files including PICT, PICS and QuickTime™ – seamlessly integrate logos, charts and animations
- Export QuickTime files – distribute via CD-ROM or over a network
- Upgrade path to Avid's award-winning Media Composer® family

Media Suite Pro for Macintosh has been recognized by *MacUser* magazine as the best desktop video system for two consecutive years. Now in its third generation, Media Suite Pro has become one of the most popular desktop video systems available. Why? Because it has helped more than 2,000 users communicate more effectively using video.

Media Suite Pro is a complete desktop video solution, with the image quality, features and performance you need to create finished video programs on your desktop computer. And, because we provide an upgrade path to Avid's industry-leading offline and online Media Composer systems, your investment is protected as your video needs grow.

Create High-Quality Video Presentations on Your Desktop

Creating programs is quick and effortless. Media Suite Pro's interface merges the simplicity of the Macintosh with the tools of video post production. Edits, along with last minute changes and updates, can be made instantly, giving you time to experiment or produce multiple versions.

When you're finished editing your program, a simple click of the mouse lets you output directly from disk to tape in real-time. Media Suite Pro gives you the all the tools you need to create vivid, effective instructional programs, interactive training videos, sales promotions and other professional presentations.

Award-Winning Technology Continues to Evolve

The latest release of Media Suite Pro, version 3.1, adds new features and a choice of computer platforms. Now Power Macintosh™-native, you can take advantage of the processing speed of Apple's newest family of computers.

Version 3.1 contains powerful new features. Batch digitizing allows you to work in a low resolution, then redigitize your material for finished results. An expanded EDL option creates lists for the four most popular edit controllers: CMX 3600 and 340, Sony 9100 and Grass Valley 7.0.

Media Suite Pro's QuickTime codec allows you to easily incorporate animations and effects from other Macintosh programs. And, we've included hundreds of plug-in Avid VideoShop® effects so you can dazzle your audience.

Top it off with Media Suite Pro's standard features – trim windows, audio controls (including equalization), character generation and great pictures – and you'll find everything you need to create innovative and attention-grabbing programs right on your desktop.

Complete Digital Media Interchange

Media Suite Pro is fully compatible with the Open Media Framework (OMF®) Interchange,™ an industry-standard file format for the seamless integration of digital data among applications and across platforms. Through OMF, you can exchange video, audio, graphics and animation files with other OMF-compatible applications on platforms such as PCs and Silicon Graphics.®

Making Your Vision a Reality

Media Suite Pro is part of a family of desktop video products based on Avid's renowned video editing technology. Available today for Macintosh, Silicon Graphics and soon for Windows™ systems, there's a Media Suite Pro to meet your video production needs, on your platform.

Video gives your message impact, excitement and consistency. And Media Suite Pro gives you the speed, flexibility and creative freedom to make great videos. Media Suite Pro – making your vision a reality.

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