



10 ways to speed up your production with EditMate

EditMate is a powerful Production Asset Management tool for Adobe Premiere Pro. From increased collaboration to increased flexibility, here are 10 ways that it can simplify your production.

As more and more video content is being created to feed the expansion of SVOD services, the demands of social media, traditional broadcast, targeted advertising, and more, so managing projects at the editing stage is becoming an increasing challenge. The sheer volume of material and the necessity of keeping track both of it and its associated metadata threatens to overwhelm legacy systems, leaving production companies and broadcasters fighting against mounting inefficiencies, rising costs, and lost opportunities.

The use of Production Asset Management (PAM) systems such as EditMate can dramatically ease the production workflow; allowing creative staff to focus on what they do best, be creative, and projects to proceed smoothly, efficiently, and cost-effectively through a facility, even as volumes scale upwards.

EditMate

Collaborative Editing &
Project Management



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Here are 10 ways that EditMate can bring the power of an award-winning PAM to speed up your production workflow.

1. Adobe Premiere integration

EditMate runs seamlessly within Adobe Premiere. This has the twin benefit of accelerating workflow as users don't have to exit to switch between software packages, and also means that many of its workflows will already be familiar to users, flattening the learning curve. And there are more of those users all the time, with Premiere Pro subscription numbers climbing and the software being the NLE of choice for a new generation of video editing professionals.

2. Consolidate

By consolidating all your projects and media into a single, searchable user interface, EditMate eliminates complex folder structures and speeds up production workflows by ensuring that all team members can access all material all of the time.

3. Collaborate

By organizing files into a central repository, EditMate makes collaborative workflows simple. No matter where team members are in the world, they can contribute to a project fully with the same Adobe Premiere Pro CC experience and toolset as their on-premises colleagues, but without needing to wait for, or copy, large media files.

4. Remote editing at Full HD

One of the factors that makes collaboration so effective with EditMate is the unique way that it enables remote editing workflows, even in a cloud-based environment. This uses a streaming engine to deliver the proxy files up to full HD resolution to wherever they are needed, offering new flexibility for editors to work from anywhere with no compromise and no production bottlenecks.

5. Central rendering with workflow integration

EditMate projects, including all Premiere Pro effects and templates, are rendered centrally in the backend. This means editors can move swiftly on to other projects rather than waiting for the finished render to be completed on their local machines. Additionally, before triggering the rendering process, editors can easily select additional workflows such as social media publishing directly from the panel that will be executed in parallel.

6. Templates

New projects can be started swiftly and easily based on technical templates, ensuring they will always conform to certain technical and design standards. This means that the diversity of technical formats in the system can be reduced significantly. Using content collections, editors can increase their efficiency dramatically by having all required material already contained in the project when commencing work.

7. Security

With content security an increasing pressure and requirement, team leaders have granular control at an individual level over who can view a project and exactly what content they can change on it. This reduces a significant amount of administrative overhead.

8. Cloud-based editing

EditMate's unique streaming technology is fully cloud ready, allowing editors to easily migrate to a cloud-based infrastructure from within Adobe Premiere Pro with little or no additional training burden.

9. File management

One of EditMate's most powerful features is file-management, the

EditMate software automatically cleaning up old files and managing disk space. This prevents mission-threatening surprises such as running out of storage during the course of a production and guards against increased storage costs, as well as removing the necessity for circling in IT departments etc.

10. Flexibility and adaptability

Finally, EditMate gives broadcasters and production houses a choice. As well as being available on both Mac OS and Windows clients, EditMate users are free to choose their own infrastructure, such as storage and other workflow components, to suit their own individual needs. There is no lengthy process of having to figure how to adapt a solution within certain constraints and compromises; simply choose the system that works best for you and your circumstances.

EditMate is increasingly becoming the PAM of choice for Adobe Premiere users in a wide variety of media organizations worldwide who value its power, control, and flexibility. Find out more about how it can help your pipeline cope with the increasing demand for video content and deliver market-leading Production Asset Management, whenever and wherever it is required, here.

To see more on collaborative editing and project management with EditMate please click here →

To download our technical whitepaper please click here →

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