

**\$2,000**  
**INSTANT SAVINGS**

on VariCam LT  
Body



OFFER VALID OCTOBER 1, 2017 - DECEMBER 31, 2017

**MASSIVE**  
**INSTANT SAVINGS**

on VariCam LT  
Packages



**AFFORDABLE 4K PROFESSIONAL HDR CINEMA ACQUISITION HAS ARRIVED!**

Powered by the same Super 35 mm 4K native imager as the full-size VariCam 35, the VariCam LT cinema camcorder offers a lighter, smaller form factor. Ideal for handheld shooting, it's also a cinch to mount on gimbals and cranes. Thanks to the imager's 14+ stops of dynamic range, you can capture breathtaking, cinematic HDR images in up to 60p in 4K and up to 240p in 2K.

Only the VariCam boasts dual native ISOs, letting you shoot ISO 800 for normal lighting situations, or to gain almost 3 stops with ISO 5000 to capture Magic Hour or candle lit scenes; all without any loss of dynamic range, resolution, or color. Save time and money with fewer lights for quick set-ups. And now, for a limited time, purchase a VariCam LT body (AU-V35LT1) and receive **\$2,000 instant savings** or purchase select VariCam LT Packages and receive up to **\$3,500 instant savings** from participating Panasonic authorized resellers (See below for packages and instant rebates).

**0%**  
**FINANCING**  
**FOR 24**  
**MONTHS!**

Panasonic  
Business Finance

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**VARICAM LT PACKAGES**

**VariCam LT-VF | \$2000 Instant Savings**

- AU-V35LT1G (Camera Body)
- AU-VCVF10 (OLED Viewfinder)

**VariCam LT-PRO | \$2000 Instant Savings**

- AU-V35LT1G (Camera Body)
- AU-VCVF10 (OLED Viewfinder)
- AU-VSHL2G (Shoulder Mount)
- AU-VGRP1G (Grip)
- AU-VMPL1G (PL Mount)

**VariCam LT-ProEX-B | \$3500 Instant Savings**

- AU-V35LT1G (Camera Body)
- AU-VCVF10 (OLED Viewfinder)
- AU-VSHL2G (Shoulder Mount)
- AU-VGRP1G (Grip)
- AU-VMPL1G (PL Mount)
- 2 x AU-XP0256AG (256 GB expressP2 Cards)
- AU-XP01 (expressP2 Drive)

**VCLT-PROEX-B512 | \$3500 Instant Savings**

- AU-V35LT1G (Camera Body)
- AU-VCVF10 (OLED Viewfinder)
- AU-VSHL2G (Shoulder Mount)
- AU-VGRP1G (Grip)
- AU-VMPL1G (PL Mount)
- 2 x AU-XP0512BG (512GB expressP2 Cards)
- AU-XP01 (expressP2 Drive)

**LOOKING FOR WAYS TO SPEND YOUR INSTANT SAVINGS?**  
**CHECK OUT THESE ACCESSORIES!**



**AU-XP0256BG / AU-XP0512BG**  
**256 GB / 512 GB**  
**expressP2 Cards**



**VariCamLT-Case**  
**Custom Travel**  
**& Shipping Case**



**AU-VGRP1**  
**Operating**  
**Grip**

**AU-VSHL2**  
**Shoulder**  
**Mount**



**AU-VMPL1**  
**PL-Mount**  
**Attachment**



**AJ-SVCPREM4Y**  
**3 Years**  
**Enhanced Support**



\*Must be purchased at time of product purchase.

[us.panasonic.com/VariCam](http://us.panasonic.com/VariCam)

Call 800-473-6914  
for complete details  
Ask for an EAR product specialist